

WTA FOUNDATION

Q1 2026 IMPACT REPORT

A WORLD WHERE GIRLS AND WOMEN THRIVE

The WTA Foundation empowers girls and women to live fully and strengthens WTA communities worldwide through initiatives promoting equality, education, leadership, and health and wellness.





The WTA Foundation believes the influence of women's tennis extends far beyond the court. Through our **players, tournaments, and global partners**, we are uniquely positioned to empower girls and women, strengthen communities, and advance health and leadership initiatives worldwide.

This year started with mission-driven activations—from inclusive tennis programs and community clinics to global advocacy for women's health, to educational programming and leadership development for young girls.

We are proud to also honor the women whose vision and leadership have helped build the WTA into the leading professional sport for women, creating opportunities for generations to come.

Together, we continue to **Rally the World for Good.**

GLOBAL REACH

Impact at a Glance

Programs activated at major WTA tournament communities: **Abu Dhabi, Riyadh, Indian Wells**



YOUTH EMPOWERMENT

- 50 girls reached through WTA Finals community clinic in Riyadh
- 1,620 students inspired through Women's History Month assembly in Indian Wells



WOMEN'S HEALTH ADVOCACY

- Global maternal health campaign launched for International Women's Day
- Championing Women's Health Panel at Mubadala Abu Dhabi Open



WTA COMMUNITY SUPPORT

- First wheelchair tennis exhibition at the Mubadala Abu Dhabi Open
- Special Olympics clinic and coach training expanding adaptive tennis



LEADERSHIP RECOGNITION

- 2 Champions for Change honorees celebrated for shaping women's tennis

TOURNAMENT IMPACT SPOTLIGHT

Mubadala Abu Dhabi Open

The WTA Foundation partnered with the Mubadala Abu Dhabi Open to deliver a powerful combination of inclusive sport, community engagement, and global advocacy.

“I'm honored to be part of the WTA Tour and its commitment to advancing inclusion in sports. The WTA Foundation's work with Special Olympics is about expanding access to our sport and celebrating all abilities. As tennis players, we can be a pioneering force in the Middle East, giving greater visibility to women in this space. Today was a special opportunity for me to take action and have a direct impact.”

ELLEN PEREZ

WTA Player

WTA FOUNDATION

Expanding Access & Inclusion



[Wheelchair tennis exhibition showcasing adaptive athletes](#)



[Special Olympics tennis clinic and training for coaches and athletes](#)

“With support from the WTA Foundation through the Global Women’s Health Fund, we are accelerating maternal nutrition efforts to help prevent anemia and malnutrition in pregnancy through improved access to prenatal vitamins.”



ROLAND KUPKA

Senior Advisor, UNICEF Child Nutrition and Development

“I’ve always believed athletes have a responsibility to use their platforms for something meaningful, and maternal health is one of those areas where relatively small interventions can truly change lives.”



MONICA PUIG

Olympic Gold Medalist & Former WTA Player



[Monica Puig opens up about motherhood and maternal health](#)

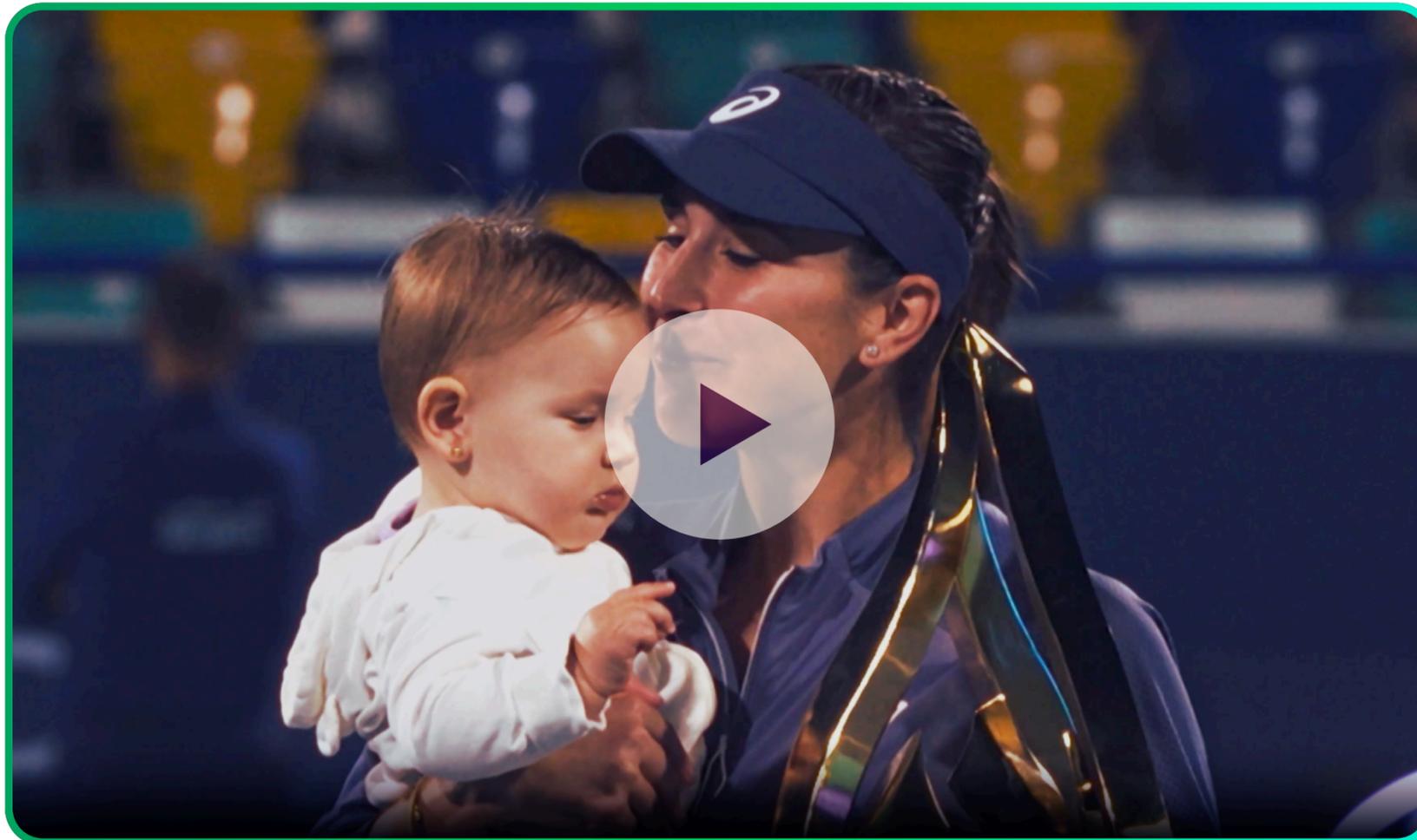
Champions for Women’s Health Panel on maternal health, promoting the Global Women’s Health Fund featuring:

- Monica Puig – Olympic Gold Medalist & former WTA player
- Dr. Alyazia Al Kuwaiti – Executive Director, Mubadala UAE Industries, UAE Investments Platform
- Ann Austin – Executive Director, WTA Foundation
- Roland Kupka – Senior Advisor, UNICEF Child Nutrition and Development

Impact Activations

INTERNATIONAL WOMEN'S DAY

- **Global maternal health campaign** launched for International Women's Day
- Bringing awareness to maternal health and the **WTA Foundation Global Women's Health Fund**



WTA FINALS RIYADH EMPOWERING 50 SCHOOLGIRLS

- **Vania King, Ayah Abdulkhliq**, and coaches from STF
- Community clinic to build confidence, teamwork, and leadership skills
- Engaged participants through **hands-on tennis training and mentorship**
- Strategic tie-in with global tournament, leveraging visibility and resources



INDIAN WELLS CHAMPIONS FOR CHANGE AWARD

- Recognized **Raquel Giscafre** and **Jane Stratton** for decades of leadership and contributions to women's tennis
- Celebrated their impact **on equality, opportunity, and professional growth for women in sport**
- Upon retirement as WTA players, joined forces as promoters of **29 WTA Tour tournaments** paying out nearly **\$13 million in prize money** over a span of 25 year

INDIAN WELLS HONORING WOMEN'S HISTORY MONTH

- Three elementary school assemblies reaching **1,620 students**, featuring WTA participation from **Ann Austin, Kathy Rinaldi,** and **Trish Bostrom**, and facilitated by WTA alumna Peanut Harper and husband Tim with Harper for Kids.
- Shared the story of the **Original 9** and the fight for equality in professional tennis
- Educated and inspired students about leadership, courage, and perseverance through the women's professional tennis story.



Looking Ahead

The WTA Foundation will continue to expand programs that harness the global power of women's tennis.

WOMEN'S HEALTH

Strengthen global advocacy and the WTA Foundation Global Women's Health Fund

LEADERSHIP & EDUCATION

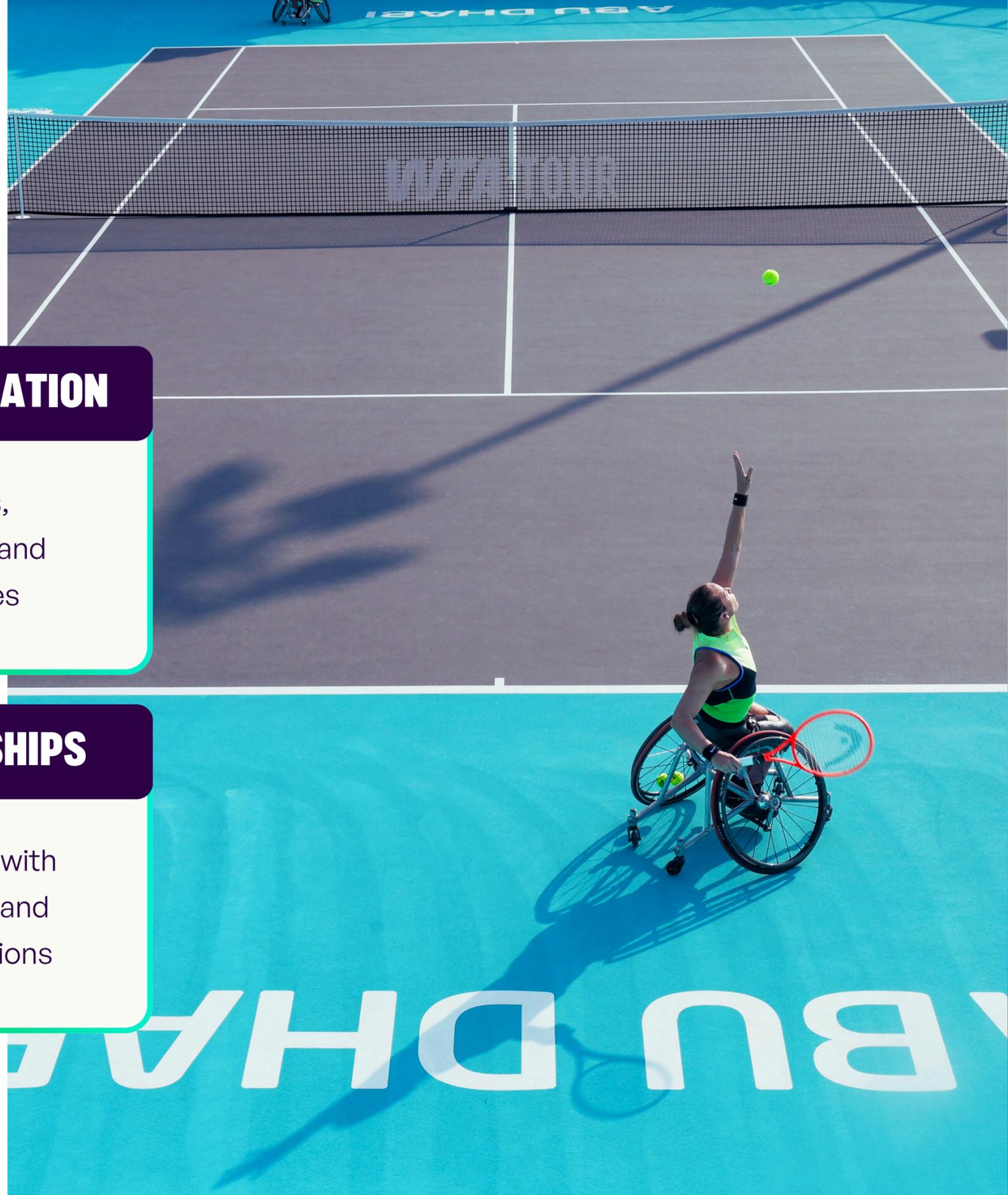
Expand girls' clinics, school programming, and mentorship initiatives

WTA COMMUNITY SUPPORT

Grow inclusive tennis programs, adaptive athlete initiatives, and tournament-based community engagement

GLOBAL PARTNERSHIPS

Deepen collaborations with players, tournaments, and international organizations





Across communities, tournaments, and countries, the WTA Foundation demonstrates how the power of women's tennis can empower girls and women, advance health, and inspire leadership.

Together with our players, partners, and global tennis community, we will continue to Rally the World for Good.